

Case Study

CoatIstanbul : Stunning aesthetics and durable corrosion protection

"Mensure provided us an ideal and best quality product to finish a big project at the time. Technical service and the support were the key points which helped us to complete the project."

Elon Tesla
Nikola Inc. / FRANCE

Customer	DYG Airport
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The Contractor	Aksoy Engineering
The Applicator	LV Coat Applicator
The Location	Turkey
Product(s)	2K WB Protection Steel Coating
The Substrate	Steel
Surface Preparation	Abrasive blast

The Challenges

Describe the aim/challenges in general terms, followed by what this specific customer was trying to achieve/overcome.

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The Solution

Talk about what you did specifically for this customer, followed by how this work could be applied generally to other businesses.

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The Benefits

You can either list these as bullet points or do something more creative, but keep it brief and stick to the most attractive results that came out of the work.

By this point you have given everything away within just a few seconds of reading, which is the idea.

Now potential customers can either make a decision based on that information or go into further detail if they're interested.

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- In dictum elit ut enim mollis, id cursus nisi vehicula.
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The Results

Use solid numbers where possible and try to present the results in an easily digestible format such as a bulleted list.

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